## ORDER

**Orders** Order / Rev: 104467 Alt Order #: 06832884 Product Desc: DSCC IE Estimate: 1407 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Amy McCreary Original Date / Rev: 07/19/12 / 11/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senatorial Campaign Com Demographic: A35+ New Business Thru: **Product Codes:** PLI2,PLI1 Order Separation: 00:05:00

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Priority:

Revenue Codes:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	138	\$109.950.00	\$93,457,50

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	138	\$109,950.00	\$93,457.50	0.00
Totals	138	\$109,950,00	\$93,457,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	33%	\$109,950.00
Market	100%	\$333,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$96,622.73
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$59,972.73
KTUD	1%	\$3,331.82
KVVU	17%	\$56,640.91
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,663.64

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	-TWTF	:30	4	\$450,001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeU	Jp w/Wagners								
		NEWS												
		<u>Sta</u>	rt Date I	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	W	eek: 10/2	29/12 1	1/04/12	~TWTF~~	4	\$450.00	0.00						

Print Date: 11/01/12 15:20:07

KSNV

Page 2 of 7

Order / Rev:

104467

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06832884

Product Desc:

DSCC IE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1407

<u>L</u> n	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/1	2 11/02/12	M-F 5-6a WakeU M-F 5-6a WakeU	. •	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
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۱A	<u>Sta</u> /eek: 10	rt Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450,00	Rating 0.00						
E 2				M-F 5-6a WakeU		5-6a	MT	:30	2	\$450.001	0.00 NM	2	\$900.00
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۱۸	<u>Sta</u> /eek: 11	rt Date	<u>End Date</u> 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating						
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L 3	KONV	10/30/1	12 11/02/12	M-F 6-7a WakeU		0-7a	TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
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E 6	KSNV	11/05/1	12 11/06/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
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		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 11/		11/11/12	MT	2	\$900.00	0.00						
E 8	KSNV	10/30/1	12 11/02/12		CM	658a-9am	-TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
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E 9	KSNV	11/03/1	12 11/03/12			6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375,00
	NEWS			News 3 Sunrise	SATURDAY								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10.		11/04/12	S-	1	\$375.00	0.00						
E 10	KSNV	11/03/1	12 11/03/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
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		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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	QUALT			Sunday Today									
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V	<u>ىد.</u> Veek: 10		11/04/12	S	<u> </u>	\$750.00	0.00						
			12 11/04/12		СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
												-	•

Print Date: 11/01/12 15:20:07 Page 3 of 7

**KSNV** 

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Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1407

More from Press   More   Mor	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
March   Stand Date   March													
March   1979   1970	MTP			Weet the Frees							_		
E14 KSNV   1104/12   110													
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Start Date   Meek 10729412   1104/12   1704/	NEWO												
Section   Sect			End Date	Weekdays	Spots/Week	Rate	Rating						
Chris Matthews SUN 9:30am   Start Date   Start Date   Meek Clays   Shote Meek   Ratio   Shote Matthews SUN 9:30am   Shote Meek Clays   Shote Mee					1	<u> </u>							
CM	E 15 KSNV	11/04/1	2 11/04/12			9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
Mest: 107291/2   11/04/12   MFT Today Show II 3rd IRM				omio Malarono (	3011 0.000111			•					
E16 KSNV 11/05/12 11/05/12 11/05/12 11/05/12 M-F Today Show II 3rd 18M   9-10e   MT 30 2 \$425.001 0.00 NM   2 \$860.00													
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March   Marc			End Date	Weekdays	Spots/Week	Rate	Rating						
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Today   Toda	· · · · · · · · · · · · · · · · · · ·												
TODAY   II				·				:30	4	\$325.001	0.00 NM	4	\$1.300.00
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TODAY III	E 19 KSNV	11/05/	2 11/06/12	•	III 4th 13M	10am-11am	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 11/05/12   11/11/12   MT   2 \$325.00   0.00	TODA	Y III		roday 4tii riodi									
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RR   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating								:30	2	\$325.001	0.00 NM	2	\$650.00
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E 22 KSNV 10/30/12 11/02/12 Noon News							-						
News   News   News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	h	<del></del>						:30	4	\$425,001	0.00 NM	4	\$1,700,00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					-/					Ţ (2010V)	3,00 11,11	•	ψ1,1 00.00
Week: 10/29/12       11/04/12       -TWTF       4       \$425.00       0.00         E 23 KSNV 11/05/12 11/06/12       Noon News Noon News Noon News Noon News Noon News       CM 12-1230pm       MT       :30 2 \$425.001       0.00 NM       2 \$850.00 NM         NEWS         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 11/05/12 11/05/12 11/05/12 11/06/12       The Agenda 1230pm CM 1230-1p MT       :30 2 \$325.001 0.00 NM       2 \$650.00 NM         AGENDA         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 11/05/12 11/11/12       Weekdays Spots/Week Rate Rating         Week: 11/05/12 11/11/12			End Date	Weekdays	Snots/Meek	Rate	Rating						
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NEWS           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/05/12         11/11/12         MT         2 \$425.00         0.00           E 24 KSNV 11/05/12 11/06/12         The Agenda 1230pm CM 1230-1p MT         :30 2 \$325.001 0.00 NM 2 \$650.00           The Agenda 1230pm           AGENDA         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/05/12         11/11/12         MT         2 \$325.00         0.00	E 23 KSNV	11/05/	12 11/06/12		СМ	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/05/12         11/11/12         MT         2 \$425.00         0.00           E 24 KSNV 11/05/12 11/05/12         The Agenda 1230pm CM 1230-1p MT         :30 2 \$325.001 0.00 NM 2 \$650.00           The Agenda 1230pm           AGENDA         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 11/05/12         11/11/12         MT         2 \$325.00         0.00	NEWS	;		Noon News									
E 24 KSNV 11/05/12 11/06/12 The Agenda 1230pm CM 1230-1p MT :30 2 \$325.001 0.00 NM 2 \$650,00 The Agenda 1230pm AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 MT 2 \$325.00 0.00	<u>St</u>	art Date											
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Print Date: 11/01/12 15:20:07

Page 4 of 7

KSNV

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Estimate:

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
	i.		The Agenda 1230									
AGEND	Δ		The Agenda 1230	)pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10/		11/04/12	-TWTF	4	\$325.00	0.00						
E 26 KSNV	10/30/1	2 11/02/12	Days of our Lives	СМ	1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-TWTF	4	\$425.00	0.00						
E 27 KSNV	11/05/1	2 11/05/12	Days of our Lives	CM	1258p-2pm	M~~~~-	:30	1	\$425.001	0.00 NM	1	\$425.00
DAVO			Days of our Lives									
DAYS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/	•	11/11/12	M	1	\$425.00	0.00						
E 28 KSNV	11/05/1	2 11/05/12	The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors									
DRS	rt Date	End Data	Mookdaya	Spots/Week	Doto	Poting						
<u>ان م</u> /Week: 11		End Date 11/11/12	<u>Weekdays</u> M	<u> </u>	<u>Rate</u> \$325,00	Rating 0.00						
E 29 KSNV			The Doctors	СМ	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
			The Doctors						·			.,.,
DRS		F   D-4-	XAZL-I	O t AAI t-	ъ.	75 <i>(</i> '						
Sta Week: 10/	<u>irt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E 30 KSNV			Dr. Phil	CM	3-4p	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
			Dr Phil					·	41001001	0.00	•	Ψ1,000.00
PHIL												
<u>Sta</u> Week: 10/	irt Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 31 KSNV			Dr. Phil	CM -	<del>ў430.00</del> 3-4р	M	:30	1	\$450.001	0.00 NM	1	\$450.00
Lot Roll	1110011	2 11700/12	Dr Phil	0111	о .p	1-1	.00		Ψ-00.001	5.55 TW	,	Ψ450.00
PHIL										1		
<u>Sta</u> Week: 11	rt Date	End Date 11/11/12	<u>Weekdays</u> M~~~~	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 32 KSNV			NEWS 3 at 4 (1 I		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
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	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
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L 55 KOIV	10/00/	12 11/02/12	4PM NEWS (1 he		(4:00 PM-4:3		,50	7	Ψ125.001	0.00 14161	4	φ2,300.00
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E 34 KONV	10/30/	12 11102/12	4PM NEWS (1 h	•	(4:30 PM-5:0		.50	4	φ/20.001	0.00 INIVI	4	φ2 <sub>1</sub> 900.00
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NEWS				,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11.		11/11/12	M	1	\$725.00	0.00	.00		44 000 004	0.00 1114		
⊏ 36 KSNV	17/05/	12 11/05/12	M-F Early News M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS			arr bury nows									
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 11		11/11/12	M		\$1,200.00	0.00	.00		A4 DOC 00:	0.00.111	_	00.000
E37 KSNV	10/30/	12 11/02/12		СМ	5-630p	-TWTF	:30	8	\$1,200.001	0.00 NM	8	\$9,600.00

Print Date: 11/01/12 15:20:07

KSNV

Page 5 of 7

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Estimate:

1407

End Break Start/End Time Ln Ch Start Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating 11/04/12 -TWTF--Week: 10/29/12 8 \$1,200.00 0.00 E 38 KSNV 11/03/12 11/03/12 Sa-Su Early News СМ 5pm-630pm ----S-:30 \$675.001 0.00 NM 2 \$1,350.00 Sa-Su Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/29/12 11/04/12 \$675,00 0.00 E 39 KSNV 11/05/12 11/05/12 M-F Jeop/Wheel CM 630-730pm :30 1 \$1,300,001 0.00 NM M-1 \$1,300.00 M-F Jeopardy/Wheel of Fortune **JEP/WHEEL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$1,300.00 0.00 СМ E40 KSNV 10/30/12 11/02/12 M-F Jeop/Wheel 630-730pm -TWTF--:30 4 \$1,300.001 0.00 NM \$5,200,00 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Spots/Week Weekdays Start Date End Date Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$1,300.00 0.00 E 41 KSNV 10/30/12 11/02/12 FacetoFace/Ralston Ret@M 730-758pm -TWTF--:30 4 \$900.001 0.00 NM \$3,600.00 Face to Face w/ J.Raiston FACE Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$900.00 0.00 E 42 KSNV 11/05/12 11/05/12 FacetoFace/Ralston RegQM 730-758pm M-----:30 \$900,001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$900.00 0.00 E 43 KSNV 11/05/12 11/05/12 Mon PR 8-10p CM 8-10pm M----:30 \$4,000.001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE End Date Start Date Weekdays Spots/Week Rating Rate M-----Week: 11/05/12 11/11/12 \$4,000.00 0.00 E44 KSNV 11/05/12 11/05/12 Mon PR 10-11p CM 10-11pm M----:30 1 \$3,200,001 0.00 NM \$3,200.00 Monday Prime 10-11pm REVOLUTION **End Date** Start Date Weekdays Spots/Week Rating Rate M----Week: 11/05/12 11/11/12 \$3,200.00 0.00 1 E 45 KSNV 11/02/12 11/02/12 Fri PR 9-10p CM 9-10pm ----F--.30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm **GRIMM** Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/29/12 11/04/12 \$2,600.00 0.00 E 46 KSNV 11/03/12 11/03/12 Sat PR 10-11p CM 10-11pm ----S-:30 \$2,000.001 0.00 NM 2 \$5,200.00 Saturday Prime 10-11pm L&O SVU <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating 11/04/12 ---S-1 \$2,000.00 Week: 10/29/12 0.00 <u>Weekdays</u> Spot Ch Date Range Description Start/End Time Length Rate Rtg Type :30<del>(\$2,000.00)</del> 0.00 NM 1 KSNV 10/29/12-11/04/12 Sat PR 10-11p 10-11pm ---Sa See MG 46.2,46.3 [ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR 9-11p 2 KSNV 10/29/12-11/04/12 Sat PR 9-11p :30 \$2,000.00 0.00 NM -----Sa--(H) MG for 61.1,46.1 3 KSNV 10/29/12-11/04/12 Fri 10-11p 10-11pm :30 \$3,200,00 0,00 NM MG for 61.1,46.1 E 47 KSNV 11/04/12 11/04/12 NFL Football CM 1P-9PM ----S :30 1 \$10,000.001 0.00 NM \$10,000.00 NFL Football SNF

Print Date: 11/01/12 15:20:08 Page 6 of 7

Order / Rev:

104467

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06832884

Product Desc:

DSCC IE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1407

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E47 KSNV	11/04/1	2 11/04/12	NFL Football	CM	1P-9PM	S		1 \$10,000.00 1	0.00 NM	1	\$10,000.00
ONE			NFL Football								·
SNF Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S		\$10,000.00	0.00					
E 48 KSNV	11/04/1	2 11/04/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS /	AFT NFL		News 3 in Prime								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/:		11/04/12	S		\$1,800.00	0.00			,		
E 49 KSNV	11/05/1	2 11/05/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pn	n M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			111111111111111111111111111111111111111	0 1011							
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 11/ E 50 KSNV		11/11/12 2 11/02/12	M-F News 3 at Ele		\$1,200.00 11pm-1135pn	0.00 n -TWTF	:30 4	4 \$1,200.001	0.00 NM	4	\$4,800.00
200 110.11	10/00/1	2 11/02/12	M-F News 3 at Ek		i ipili i roopii	. ,,,,,	.00	+ ψ1,200.001	0.00 14141	7	φ4,000.00
NEWS	-1 D-1-	EI D-I-	3011t	0	D-4-	D. C.					
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$1,200.00	Rating 0.00					
E 51 KSNV		<del></del>	Sa-Su News 3 at I		11pm-1135pn		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWO			Sa-Su News 3 at	Eleven							
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S-		\$1,100.00	0.00					
E 52 KSNV	11/04/1	2 11/04/12	Sa-Su News 3 at I		11pm-1135pm	nS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	S		\$1,100.00	0.00					
E 53 KSNV	10/30/1	2 11/02/12	The Tonight Show Tonight Show	v CM	1135p-1237a	-TWTF	:30	4 \$500.001	0.00 NM	4	\$2,000.00
TON SH	WOF		romgiic onow							1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ E 54 KSNV		11/04/12 2 11/05/12	-TWTF The Tonight Show	<u>4</u> √ CM	\$500.00 1135p-1237a	0.00 M	:30	1 \$500,001	0.00 NM	1	\$500.00
L 34 RORV	117007	2 11/05/12	Tonight Show	e Olej	1100p-12014	1-1	,00	ψ500,001	0.00 14101	<u> </u>	φουυ.υυ
TON SH					<b>5</b> .	<b>5</b> "					
<u>Sta</u> Week: 11/	<u>irt Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
			Late Night w/Fallo	on CM	1237a-136am		:30	1 \$250.001	0.00 NM	1	\$250.00
EALLO			Late Night w/Fallo	on							
FALLOI Sta	n irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M	1	. —	0.00					
E56 KSNV	10/30/1	2 11/02/12	Late Night w/Fallo		1237a-136an	า →TWTF⊸⊸	:30	4 \$250,001	0.00 NM	4	\$1,000.00
FALLOI	N		Late Night w/Fallo	on						ŀ	
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	-TWTF	4		0.00		<del></del>			
E 57 KSNV	10/30/1	2 11/02/12	Last Call w/Carso Last Call w/Carso		136-205am	-TWTF	:30	3 \$175.001	0.00 NM	3	\$525.00
CARSC	N		Last San Wisans	n buly							
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating					
Week; 10/		11/04/12 2 11/05/12	Last Call w/Carso	n DalyCM	\$175.00 136-205am	0.00 M	:30	1 \$175.001	0.00 NW	. 1	\$175.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Last Call w/Carso	-	, oo aoouiii	1.91	.00	. 9170,001	3.55 140	<b>'</b>	Ψ1.0,00
CARSC		Emal Parks	Mockdova	Cnot-AAI1-	Dat-	Datis ~					
<u>Sta</u> Week: 11	<u>rt Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00					
E 59 KSNV				СМ	1130pm-1:02		:30	1 \$1,400.001	0.00 NIV	1	\$1,400.00

Print Date: 11/01/12 15:20:08 Page 7 of 7
Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

DSCC IE

**KSNV** 

Totals

\$109,950.00

Product Desc:

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1407

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Saturday Night Live Saturday Night Live SNL Start Date End Date Weekdays Spots/Week Rate Rating \_\_\_\_\_S\_ 1 \$1,400.00 Week: 10/29/12 11/04/12 0.00 E 60 KSNV 11/04/12 11/04/12 Sports Night in Las Veg&M Sun 1135p-1200a -----S \$400.001 :30 0.00 NM \$400.00 Sports Night in Las Vegas SPORTS NIGHT Spots/Week Rating Start Date End Date Weekdays Rate 11/04/12 ----S \$400.00 0.00 Week: 10/29/12 E 61 KSNV 10/31/12 10/31/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$3,200.001 0.00 NM 0 \$0.00

Rating

Wednesday Prime 10-11pm

<u>Rate</u>

 Week: 10/29/12
 11/04/12
 --W--- 1 \$3,200.00
 0.00

 Spot
 Ch Date Range
 Description
 Start/End Time
 Weekdays
 Length
 Rate
 Rtg
 Type

 1 KSNV 10/29/12-11/04/12 Wed PR 10-11p
 10-11pm
 --W----- :30(\$3,200.00)
 0.00 NM

Spots/Week

SNV 10/29/12-11/04/12 Wed PR 10-11p 10-11pm --W----- :30<del>(\$3,200.00)</del> 0.00 *NM* See MG 46.2,46.3

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

**Weekdays** 

End Date

Alt Order #:

06832884

Start Date